



NBCC Foundation Fondation CCNB
Support Achievement! Soutenons la réussite!

Endowing Our Students with Opportunities to Succeed!

New Brunswick Community College
2005-2010 Major Fund-Raising Campaign
Target: \$3.75 Million

Committed to serving New Brunswick communities with top-flight training for over 50 years!

MISSION

Dedicated to Excellence in Training for Over Half a Century

Officially created in 1973, New Brunswick Community College (NBCC) is a leading post-secondary educational institution specialized in providing superior quality technical and professional training. Serving both the province's English- and French-speaking communities, NBCC is comprised of a network of 11 different campuses — six operating in English (Woodstock, Fredericton, Saint Andrews, Saint John, Moncton and Miramichi), and five operating in French (Campbellton, Caraquet, Bathurst, Edmundston and Dieppe). Renowned for their innovative technical and trades programs, some of these campuses have been serving their local communities for over 50 years.

The College's expert staff and advanced technologies provide a comprehensive range of training programs to some 6,000 students annually. In fact, more than 190 different programs are offered throughout the network using the most effective educational methods combined with the latest information technologies.

NBCC is affiliated with six centres of excellence, further enhancing its ability to provide the provincial population with custom-tailored training, consulting, professional development and international cooperation services. Open to the world, the College was involved, in 2004, in 32 projects with 16 different countries, providing its students and teaching and administrative staff with exceptional opportunities to broaden their perspective and share their know-how and expertise.

TRAINING

The Most Diverse and Up-to-Date Training

Serving the population province-wide, New Brunswick Community College offers a broad range of training programs in both English and French that are perfectly adapted to the realities of the workplace in New Brunswick and the rest of Canada.

The College provides general courses for individuals wishing to complete their secondary studies, and its curriculum includes specialized programs in the applied arts and new media, information technologies, business, engineering technology, trades, healthcare, community service, and the applied sciences.

These intensive programs concentrate on both academic knowledge and practical skills and are offered in traditional classroom settings as well as in simulated work environments. Several of these programs involve on-site internships, providing the students with additional and invaluable real-life experience.

Moreover, NBCC organizes a number of non-traditional training programs and courses for more than 18,500 clients, including tailor-made training, night and short-term courses, as well as distance education.

A Win-Win-Win College-Community-Business Partnership

Each year, the NBCC network fuels the provincial economy with over \$527 million.

All NBCC programs are developed in close partnership with employers and businesses operating in a variety of different activity sectors. As such, the training offered is fully recognized by these employers and local professional associations, and graduates are totally prepared to meet the challenges and demands of the workplace as soon as they leave the College. Moreover, approximately 80% of all graduates find appropriate employment within a year of obtaining their diploma.

While the NBCC network is comprised of 11 campuses located in the province's major urban centres, the College also has an outreach policy in order to provide its services to any community in need. In fact, it would be difficult to find a single town or village in the province that has not benefited from the institution's services in some way or another (over the past five years).

In addition to its campuses themselves, NBCC is also home to six centres of excellence providing the population with unparalleled support and technical know-how in such specialized domains as woodworking, computer science, agricultural sciences and biotechnologies, tourism, fisheries, logistics and transportation.

Over the past 10 years alone, more than 25,000 New Brunswickers earned diplomas upon successful completion of NBCC programs. The majority of these graduates went on to find good jobs at home in New Brunswick.

Student Debts

A Student Clientele that is well-qualified and satisfied...

Surveys conducted among graduates continuously indicate that an average of over 80% of NBCC students complete their programs and earn their diplomas, and an overall 88% indicate that they were satisfied or very satisfied with their NBCC experience. More than 85% of graduates find jobs upon completion of their studies and among these, 77% are working in their field of study

... but also debt-ridden

NBCC graduates build our homes and the roads, which lead to them. They fix our cars, program our computers, take care of our kids and our elderly, work in chemistry and medical labs, protect our environment and our citizens, and look after our forests. They keep our hospitals, our institutions, and our industries working and producing. To do this, they follow some of the most intensive training programs in Canada, ten months out of 12, five days per week, which leaves them little time for part time or summer jobs, and thus struggling to make ends meet.

As part of its commitment to doing everything possible to optimize its students' training and learning experience, financial conditions have become a concern of foremost importance at NBCC. The bottom line is that education costs money, and these costs have been steadily and significantly on the rise.

While it is true that there are certain loan and bursary programs offered on the federal and provincial levels, the statistics profiling the actual situation of students enrolled in community colleges are disturbing, to say the least.

At NBCC, for example, 1,876 students (37.5% of the total student body) are saddled with debts totalling close to \$23 million. This translates into an average debt load of \$12,250 per student upon graduation. Among those indebted, close to 300 students typically owe more than \$20,000 by the time they complete their studies.

In view of this alarming situation, the College's executive team has decided that the time has come to act to assist the student population by helping to ease their debt load. More specifically, NBCC has decided to embark upon its first ever major fund-raising campaign in order to create a **scholarship and bursary fund** for the benefit of its students under the greatest financial strain.

CAMPAIGN

Targeting a Total of \$3.75 Million

Through its major fund-raising campaign, New Brunswick Community College hopes to collect \$2.5 million from private donors, and the Government of New Brunswick has pledged to support the campaign with its own contribution of \$0.50 for every dollar raised. As such, with the Government contribution expected to total \$1.25 million, NBCC is hoping to ultimately raise \$3.75 million in capitalized funds for the creation of its new scholarship and bursary endowment, to be called the NBCC Bursary Fund.

The newly created **New Brunswick Community College Foundation** will be responsible for managing the funds raised through the campaign. A non-profit organization governed by an independent Board of Directors, the new Foundation's principal mandate is to allocate the funds raised in accordance with its mission of supporting students with minimal resources with financial assistance in the form of a scholarship or bursary covering up to 100% of tuition fees for one year.

This major fund-raising campaign is province-wide. Besides the contributions from students and staff, the College will solicit the support of friends, local merchants, regional and national companies, business people, private foundations, religious groups, service clubs, families, and any person who wants to contribute to the development of the New Brunswick Community College.

All donors will receive an income tax receipt from the New Brunswick Community College Foundation. A Donor Recognition Program will acknowledge the generosity of donors and the collaboration between the community and the College.

While the NBCC **Bursary Fund** is primarily intended to benefit students in financial need by enabling them to pursue their studies, indirectly, it will serve the entire population of the province as well. Having opted to remain in New Brunswick as highly trained and productive members of the workforce, NBCC graduates will fuel local economies while enriching their respective communities and the entire province at large.

Please show your generous support for New Brunswick Community College's major fund-raising campaign... and help endow our students with the opportunity to succeed!